

The Virtue Literacy Project

The *Virtue Literacy Project* is the CHARITABLE OUTREACH integrated with VIRTUE WORKS products and programs. It provides a way for everyone involved with the VBMC to stretch their virtue muscles. It's a community approach to virtue fitness, enabling everyone to exercise the virtue they watch and read about in VBR movies and books.

In partnership with Mater Media, the non-profit media ministry founded by Zip Rzeppa, the *Virtue Literacy Project* enables individuals, parishes, schools and businesses to provide the spiritual nutrition of virtue rated books and movies to impoverished parishes, schools and communities.

“If our students consume a steady diet of faith and virtue filled literature and film, those virtues can then become second nature to the children and it will have a big impact on their lives.”

~Peggy Oliver,
Principal, Our Lady of
Guadalupe School,
Ferguson



Photo by: Allan Gichigi

**EXERCISING
VIRTUE IN
ACTION**